



Virginia State Golf Association

"Serving Golfers in Virginia Since 1904"



Board of Directors Informational Brochure

600 Founders Bridge Boulevard
Midlothian, VA 23113
Phone: (804) 378-2300 or (800) 323-3988
Fax: (804) 378-2369 or (804) 378-8216
www.vsga.org

MISSION STATEMENT

The purpose of the Virginia State Golf Association is to promote and serve the game of golf in Virginia.

VSGA HISTORY

The VSGA was formed in 1904 by four clubs: Norfolk Country Club, Hampton Roads Golf Club, Lakeside Golf Club, and Roanoke Country Club.

Since those early days, the Association has grown from four clubs to more than 300 member clubs and from a fledgling tournament-based organization to a full-service golf organization.

The Association works diligently in honoring its mission to “promote and serve golf in Virginia.” A non-profit, 501(c)(4) organization, the VSGA is dedicated to providing member clubs and individual members – more than 300 clubs and more than 80,000 golfers (including VSGA members and VIP cardholders) – a full range of services.

VSGA BOARD OF DIRECTORS

The VSGA, governed by a volunteer Board of Directors, is comprised of 20 Directors (elected by VSGA Regular Member Clubs), the Immediate Past President and the President of the Women’s Division.

Directors must be a resident of Virginia and are elected to serve a term of four (4) years and may not serve more than three (3) successive terms. The Nominating Committee and the Board of Directors shall endeavor to maintain a geographic balance.

Annually, Board Members are expected to attend three (3) Board Meetings and one (1) Annual Meeting, as well as all meetings of their respective committees.

In addition, Board Members are encouraged to attend championships (men, women and juniors), and are invited to attend course ratings, *Rules of Golf* and handicap presentations at no charge.

THE OFFICERS AND GENERAL COUNSEL

The Officers of the Association include the President, Vice-President, Secretary and Treasurer.

The President is elected for a two year term. The other Officers are elected for a one year term and no person may hold more than one office at any one time.

The President presides at all meetings of the Association, including Board of Directors meetings and Executive Committee meetings. The President is an ex-officio member of all Association committees and is entitled to vote at all meetings of such committees.

A General Counsel is appointed by the Board of Directors and serves at the direction of the Board of Directors. The General Counsel is invited to attend all meetings of the Board of Directors and the Executive Committee, but has no vote.

COMMITTEES

Directors serve on committees as deemed necessary and the President annually appoints a Chairman of each committee, who must be a Director or a Past President of the Association. The Chairman is authorized to appoint as many additional members of that committee as the Chairman deems necessary. Other than the Chairman, no member of any committee is required to be a Director or Past President. All committee decisions shall be by a majority vote of those in attendance (provided a quorum exists).

Executive Committee

The Executive Committee is comprised of the following seven (7) Board Members acting from time to time at the request and on behalf of the Board of Directors:

President: Chief Executive Officer and ex-officio member of all committees.

Vice President: in the absence of the President, the Vice President performs the function and duties of the President.

Secretary: records minutes of all meetings of the Association and is responsible for the distribution of all notices of such meetings.

Treasurer: collects and expends monies.

Tournament Chairman: oversees all competitions.

Immediate Past President: chairs the Past Presidents Council and the Nominating Committee.

VSGA Foundation President: acts as a liaison between the VSGA and the VSGA Foundation.

COMMITTEES (Con't.)

Administration

Sub-committees consist of the following:

- Bylaws Committee:** works with legal counsel on amendments to current Association Bylaws.
- Finance Committee:** assists the Treasurer in establishing financial budgets for the Association.
- Information Technology:** oversees all technology requirements.
- Insurance Committee:** reviews the necessary insurance coverage for the Association.
- Intern Committee:** reviews internship candidates.
- Nominating Committee:** oversees the selection of eligible candidates and nomination proceedings for the election of Directors and Officers.
- Personnel Committee:** works with the Executive Director with regard to all staffing issues.

Member Club Services

Sub-committees consist of the following:

- Handicap Committee:** oversees all handicapping matters, including software and hardware issues.
- Course Rating Committee:** oversees the measuring and rating of golf courses.
- Sectional Chairmen Committee:** coordinates, trains and recruits 17 volunteer Chairpersons to assist in promoting the VSGA in their sections.
- Agronomy Committee:** acts as liaison for agronomic research to benefit member clubs.
- Legislative Committee:** acts as liaison in monitoring state and federal legislative issues pertaining to the golf industry.
- Scholarship Committee (VSGA Scholarship Program of the Virginia Golf Foundation):** reviews applications and makes recommendations to the VGF for awarding scholarships to recipients attending institutions of higher learning in Virginia and recognizes award recipients on VSGA Day.

Membership

Sub-committees consist of the following:

- VIP Card Program Committee:** oversees the pricing, marketing and benefits of the VIP Card program.
- Public Golf Committee:** assists in the promotion of golf in the public arena.
- One-Day Program Committee:** oversees scheduling and expansion of the One-Day program. The One-Day program is open to all VSGA members of all skill levels.

Competition

Sub-committees consist of the following:

- Tournament Committee:** oversees all issues including scheduling, eligibility and entry fees for all competitions.
- Rules Committee:** oversees USGA Rules of Golf workshops and training for on-site rules officials.
- Senior and Junior Committees:** acts as liaisons for senior and junior events.
- State Open of Virginia Committee:** VSGA liaison to the State Open Committee, which oversees the State Open of Virginia.
- Senior Open of Virginia Committee:** VSGA liaison to the Senior Open Committee, which oversees the Senior Open of Virginia.
- Intercollegiate Committee:** acts as a liaison for the intercollegiate championship.
- Player Rankings Committee:** oversees standards and compilations of player rankings.
- Virginias-Carolinas Team Captain:** appointed by the president as an honorary captain who oversees VSGA team selections.
- Virginia-West Virginia Team Captain** appointed by the president as an honorary captain who oversees VSGA team selections.
- Virginias-Carolinas Junior Team Captain:** appointed by the president as an honorary captain who oversees VSGA team selections.
- Virginia-West Virginia Junior Team Captain:** appointed by the president as an honorary captain who oversees VSGA team selections.

Public Relations

Sub-committees consist of the following:

- Communications/Marketing Committee:** oversees all forms of communication, including the *Virginia Golfer* magazine, member club directory, VSGA web site and monthly e-Letters.
- Virginia Golfer Editorial Committee:** plans story lines for future issues of the *Virginia Golfer* magazine.
- VSGA Day Committee:** participates in the annual event to honor college scholarship recipients.
- Corporate Partner Committee:** explores corporate sponsorship opportunities in efforts to create additional revenue streams.

VSGA Future

Sub-committees consist of the following:

- Long-Range Planning Committee:** oversees future goals and objectives of the Association.
- Past Presidents' Council:** acts as a resource for the VSGA Board of Directors.
- VSGA Foundation Committee:** works with the VSGA Foundation, Independence Golf Club and the Robins Junior Programs.
- Museum Committee:** assists with the display and presentation of the VSGA Foundation museum.

TWO VSGA FOUNDATIONS

The VSGA has established two 501(c)(3) charitable organizations:

I. **The VSGA Foundation (VSGAF)** was established in October 1997. The VSGAF owns and operates Independence Golf Club (opened in 2001).

The VSGA Foundation has aspired to provide the best facilities and programs that serve the commonwealth, while fostering junior and amateur golf.

The Robins Junior Program provides lessons and teaches life skills to junior golfers of all ages through its clinics and golf camp instructions.

Independence Golf Club is a public facility open to all golfers. VSGA members and VIP Cardholders realize a preferential rate.



II. **The Virginia Golf Foundation (VGF)** was established in 1984 and oversees the VSGA College Scholarship Program. Monies are primarily derived from the sale of the VSGA VIP card. To date, the VGF has distributed more than \$1.4 million to more than 600 Virginia students attending institutions of higher learning in Virginia.

The VSGA VIP Card Program was established in 1984 to offer free golf, with the rental of a golf cart, at courses participating in the program. Proceeds from the sale of the card fund the VSGA Scholarship Program of the Virginia Golf Foundation.

VSGA WOMEN'S DIVISION

The VSGA Women's Division was formed in 1950. The VSGA Women's Division Board of Directors is comprised of 12 female Directors and the Immediate Past President.

The VSGA Women's Division oversees women's tournaments throughout the state and works within the framework of the VSGA. Its main goal is to inspire women golfers (including junior girls) and raise the standard of women's golf in Virginia.

Annually, Women's Division Board Members are expected to attend three (3) Board Meetings and one (1) Annual Meeting.

In addition, Women's Division Board Members are invited to attend course ratings, *Rules of Golf* and handicap presentations at no charge.

April 2009

VSGA MEMBERSHIP

The VSGA is an organization comprised of member clubs. All golfers belonging to VSGA member clubs (and who keep a VSGA/GHIN handicap index) are eligible for services and benefits offered by the VSGA.

In order for a golfer to become a member of the VSGA, he/she must join one of three types of clubs:

1. Green-Grass Golf Course (private, public, semi-private)
2. Recreational Golf Club (minimum of 10 members)
3. VSGA Internet-Based e-Club
(Individuals can join one of 10 "hubs" in Virginia)

Note: VIP Cardholders are not necessarily members of the VSGA. They must belong to a VSGA member club.

VSGA MEMBERSHIP BENEFITS

VSGA Member Club Benefits include, but are not limited to: Handicapping, Course Rating, One-Day Program, monitoring legislative and agronomic issues through the Agribusiness Council, industry analysis through the National Golf Foundation, VIP Program, Speaker's Bureau (i.e., Rules of Golf presentations, Handicap seminars), receipt of *Virginia Golfer* Magazine and promotion in Club Directory and on web site.

Individual Membership Benefits include, but are not limited to: Handicapping, Championship Competitions (men, women and juniors), access to approximately 100 One-Day events for members of all abilities, Junior Golf Club, special offers at VSGA member clubs, VIP Program, *Rules of Golf* workshops and presentations, handicap seminars, online score reporting, bi-monthly *Virginia Golfer* magazine subscription, annual *VSGA Member Club Directory*, monthly e-Letters and up-to-date information on the VSGA web site.

VSGA VIP CARD

In addition to free golf, VIP Cardholders receive a personalized bag tag, the *VSGA Member Club Directory*, subscription to the bi-monthly *Virginia Golfer* magazine, monthly VSGA e-Letters, and special offers at Independence Golf Club.

Levels of participation include: Supporter, Supporting Couple, Sponsor, Sponsor Couple, Gold Sponsor and Student (golfers age 22 and under).

VSGA OFFICE STAFF

The staff, consisting of 13 employees and four independent contractors, with the assistance of two USGA P.J. Boatwright interns, perform the daily administrative activities of the Association in efforts to implement the policies set by the Board of Directors.

ALLIED ASSOCIATIONS

Club Managers Association of America
Middle Atlantic Section, PGA
National Golf Foundation
United States Golf Association
Virginia Golf Council
Virginia Agribusiness Council
Virginia Golf Course Superintendents Association